FKMCD 75th Anniversary Planning Workshop Minutes

Florida Keys Mosquito Control District Marathon Office 503 107TH St. Marathon, FL 33050

March 12th, 2024 1:15 pm

The Board of Commissioners of the Florida Keys Mosquito Control District held a 75TH Anniversary Planning Workshop on Tuesday, March 12th, 2024.

Present Were: Phillip Goodman, Chairman; Dr. Stanley Zuba, Vice-Chair, Bette Brown, Secretary-Treasurer; Brandon Pinder, Commissioner; Andrea Leal, Executive Director; Roget Bryan, Board Attorney. Jill Cranney, Commissioner was present via the telephone.

Employees Present: Mikki Coss, Director of Operations; Bruce Holden, Director of Finance; Michael Behrend, Director of Human Resources; Edgar Delacerda, Director of Aerial Operations; Chad Huff, Public Education & Information Officer; Deanna Darias, Executive Assistant; Tony Nunez, Chief Technology Officer.

GUESTS PRESENT: None

APPROVAL OF AGENDA: A motion was made by Chairman Goodman, seconded by Commissioner Pinder and passed unanimously to approve Chairman Cranney to participate in the FKMCD 75th Anniversary Planning Workshop via telephone. Commissioner Goodman asked the Board if there were any corrections or additions to the agenda, having none, the agenda was unanimously approved.

Chairman Goodman announces that the purpose of this workshop is to discuss the district's plans for celebrating its 75th Anniversary.

DISCUSSION: Andrea Leal, Executive Director, explained that the district was originally in front of the legislature in 1949, so this year marks our 75th anniversary. We would like to focus on where we have been, where we are now, and what the future holds for FKMCD.

She turned the meeting over to Chad Huff, Public Education & Information Officer, to give our outline of what we are looking to do this upcoming year and to hear any ideas from the board. Some ideas that Mr. Huff shared with the board were as follows:

- Open House and Anniversary Celebration showcasing the aircraft and having learning stations for the public
- Milestone Timeline: Highlighting Important Dates for FKMCD
- Mosquito Minute on Social Media
- Updated video on the evolution of FKMCD
- 75th Anniversary Logo, we would alter our existing logo to highlight the 75th Anniversary

The board had a short discussion on the topic and liked all of these ideas. Chairman Goodman would like to highlight this important celebration all throughout the year, starting now.

ADJOURN: There being no further business to come before the Board, the workshop was adjourned.

Respectfully submitted,

Andrea Leal

Executive Director

Board of Commissioners

Florida Keys Mosquito Control District

Phillip L. Goodman, Chairman

Bette Brown, Secretary-Treasurer

 $For \ additional \ information, \ please \ refer \ to \ www. keysmosquito. org.$