

Strategic Plan Workshop Minutes

Florida Mosquito Control District
Marathon Office
503 107th Street
Marathon, FL 33050

March 24, 2020 1:30 pm (approximate)

The Board of Commissioners of the Florida Keys Mosquito Control District held a Workshop on Tuesday, March 24, 2020 via virtual meeting at the FKMCD Marathon office.

Present Were: Phillip Goodman, Chairman; Jill Cranney-Gage, Vice Chair; Brandon Pinder, Secretary-Treasurer; Stanley Zuba, Commissioner; Tom McDonald, Commissioner; Andrea Leal, Executive Director.

Employees Present: Mikki Coss, Director of Operations; Joshua Kogut, Director of Aerial Operations; Bruce Holden, Financial Director; Michael Behrend, Human Resources/Insurance; Chrissy Bloxom, Executive Assistant; Tony Nunez, IT Specialist.

Invited Guest Present: None

Approval of Agenda: With no objections to the agenda it was unanimously approved.

Chairman Goodman stated that this workshop has been called to review the 3-year Strategic Plan.

Discussion:

- Executive Director Andrea Leal addressed the Board on the details of the Strategic Plan for 2020-2023. She read the mission statement of the FKMCD.
- Director Leal stated that the Priority Areas will remain the same.
- Director Leal went through each priority area of the plan, which includes Pesticide Resistance, Domestic Mosquito Control Practices, Reduce Carbon Footprint, Public Awareness of Mosquito Control Practices, Operational Safety Practices, Use of Technology to Maximize Resources, Employee Retention and Health Initiatives and Capital Projects.
- Director Leal detailed the goals that were achieved in the last 3 years and the future goals for each priority area in the plan.
- Commissioner McDonald requested a cost analysis of each project in an effort to be prepared. Director Leal stated she will provide an analysis during the budget process.

The Board commended Director Leal on a good plan well laid out.

ADJOURN: There being no further business to come before the Board, the workshop was adjourned.

Respectfully submitted,

Andrea Leal
Executive Director

Board of Commissioners
Florida Keys Mosquito Control District

Phillip L. Goodman, Chairman

Brandon Pinder, Secretary-Treasurer

For additional information, please refer to www.keysmosquito.org.